

Subject: Top 10 Reasons to Love The Fenway Neighborhood

From: Pierce Boston - To: bruce@birchcapital.com - Date: July 20, 2017 at 10:30 AM

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THE TOP 10 REASONS TO LOVE THE FENWAY

1. The Vibe

A rich past + new restaurants + eclectic boutiques + trailblazing businesses

2. **A Thriving Culinary Scene**

Where James Beard Award winners, celebrity chefs, and master restaurateurs work (and eat)

3. **Celebrated Greenspace**

Emerald Necklace, Rose Garden

4. **Ease of Access**

A heart-of-Boston location

5. **Strong Entrepreneurial Spirit**

Where startups and established businesses alike are moving

6. **Standout Fitness**

From CorePower Yoga to CrossFit

7. **World-Class Art**

The Museum of Fine Arts, the Isabella Stewart Gardner Museum, Symphony Hall

8. **Flourishing Music Venues**

From superstar touring acts to intimate acoustic performances

9. **Boutique Shopping**

Curated fashion on your block

10. **Pierce Boston**

Undeniably distinct. Unquestionably Boston.

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