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From the Baltimore Business Journal:

https://www.bizjournals.com/baltimore/news/2021/08/10/home-depot-tradepoint-complex-next-day-delivery.html

Home Depot ramps up next-day delivery system with massive warehouse at Tradepoint Atlantic

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Home Depot's plan to deliver your tools, tile and other home improvement products the next day depends heavily on its new 1.5 million-square-foot warehouse complex at Tradepoint Atlantic.

The Atlanta-based construction and DIY corporate giant has now fully opened its campus in eastern Baltimore County as part of a long-planned corporate expansion across the U.S. The facility will serve the mid-Atlantic and is part of a \$1.2 billion move by Home Depot to reset its



TRADEPOINT ATLANTIC

The port at Tradepoint Atlantic with the Home Depot complex on the left.

supply chain and add 150 logistics centers across the U.S. to better compete in the e-commerce market.

Home Depot (NYSE: HD) aims to offer next-day delivery to about 90% of its customers under the new U.S. system — and the large-scale center at the former Sparrows Point steel mill is a major component for service on the East Coast, said Kyle Dennis, vice president of supply chain distribution for Home Depot, in an interview with the Baltimore Business Journal.

The Tradepoint Home Depot complex stretches across two warehouses on a footprint of 1.5 million square feet, Dennis said. A total of 500 new full and part-time jobs will be created.

The entire project was announced two years ago, and is now built out, Dennis said.

"Our goal is to enable fast and reliable delivery services," Dennis said. "Baltimore is a great location and this is an enhancement for our customers."

Home Depot joins other corporate giants like Amazon.com, FedEx, Under Armour, McCormick & Co. Inc. and Floor & Decor at Tradepoint. The Baltimore County Council in December 2018 approved a \$78 million grant to the private owners of Tradepoint to help fund infrastructure at the site including \$34 million in new road construction and up to \$44 million for water and sewer lines.

A portion of the Tradepoint Home Depot complex is geared toward flatbed truck loading and delivery services. It opened last fall during the pandemic, Dennis said, and has received goods via rail deliveries that connect directly to the 3,100-acre Tradepoint Atlantic site. That 698,000-square-foot warehouse serves so-called "procustomers and DIY-ers" with bulk and oversized flatbed delivery services directly to job sites on pallets. That service includes appliance deliveries in the Baltimore metro area.

The new DIY-consumer-based, e-commerce fulfillment center opened last week with a goal of next-day deliveries in about 100 markets in the mid-Atlantic, he said. A separate truck bay will allow loading and delivery of appliances. The new e-commerce facility totals 812,000 square feet and "extends the aisles of the stores by offering fulfillment for online orders and providing a broader range of products directly to customers," the company said.

Home Depot has a total of 2,298 stores and a workforce of more than 500,000. Its sales last year topped \$132.1 billion

Home Depot embarked on a five-year plan to re-up its supply chain and delivery methods four years ago as the demand for e-commerce rose. The company committed \$1.2 billion toward the effort.

Covid-19's impact on the market and the U.S. construction material supply chain slowed Home Depot's plans but allowed the company to better focus its strategy, Dennis said.

"Before the pandemic, customers told us they wanted more delivery, so we were already headed down the path of these types of centers," he said. "Then the pandemic hit and the demand has supported it. We're on the right path."

Melody SimmonsReporter
Baltimore Business Journal

